

BRANDED PLANT AND CONTAINER PROGRAMS

- ✓ East & West Coast Facilities for Convenient Shipping
- √ Competitive Pricing
- √ Consistent Product Inventory
- √ Short Lead Times
- √ Reduced Order Delays



BRANDED CONTAINERS

Injection nursery container sizes are also available.
Please reach out to HC for additional information.

	ROUND BRANDED NURSERY CONTAINERS						
GENERAL PRODUCT SPECIFICATIONS							
	PART CODE	TFR001G0	TFR002G1	TFR005G0	TFT001G0	TFT002G0	TFU003G3
	PRODUCT DESCRIPTION	1.00 G Thermoform Nursery Pot	2.00 G Thermoform Nursery Pot	5.00 G Thermoform Nursery Pot	1.00 G Thermoform True Nursery Pot	2.00 G Thermoform True Nursery Pot	3.00 G Thermoform True Nursery Pot
	DIAMETER (IN / CM)	6.50 / 16.51	8.80 / 22.35	11.00 / 27.94	7.87 / 19.99	9.50 / 24.13	11.44 / 29.06
	HEIGHT (IN / CM)	7.00 / 17.78	8.50 / 21.59	12.00 / 30.48	7.25 / 18.42	9.25 / 23.50	9.38 / 23.83
	VOLUME (US / METRIC)	2.87 qt / 2.72 L	6.00 qt / 5.68 L	3.58 gal / 13.55 L	1.00 gal / 3.79 L	2.00 gal / 7.57 L	3.00 gal / 11.36 L
	BULK QUANTITY	7,500	3,240	1,584	5,250	3,500	1,980
BRANDED CONTAINER AVAILABILITY	BAILEY (First Editions, Endless Summer, Easy Elegance)			√	√	√	√
	NEW GEN BOXWOOD				√	√	√
	PDSI (Encore, Sunset Plants, Southern Living)	√			√	✓	√
	STAR ROSES (Knock Out, Drift, Meet Petite, Bloomables, Bushel & Berry)		√		√	√	√







STAR ROSES and PLANTS

For more detailed information on each program or to review order sheets, visit:

hc-companies.com/branded-planters





For specific questions regarding Branded Plant and Container Programs, contact Rick Friedrich at 216-339-2914 or email RFriedrich@hc-companies.com.









Thermoform Nursery Container Highlights



Durable construction ideal for transporting and automation



Smooth, matte exterior for a high-end appearance



Bottom drainage allows for more efficient irrigation and healthier roots

AUTOMATION FRIENDLY CONTAINERS

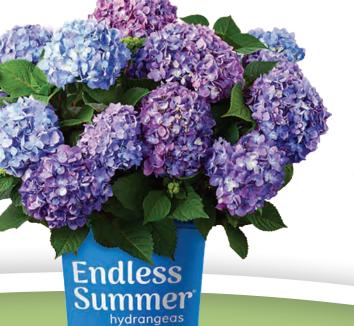
If you are not using an automation compatible container with your new state-of-the-art equipment, you run the risk of internal damage which may not be covered under the manufacturer's warranty. HC's branded containers are automation friendly for a variety of equipment.

Ask HC for more details!





Watch our informative and educational video at hc-companies.com/automation





WHY BRANDED PLANTER PROGRAMS MATTER

Branded Plant and Container Programs matter at garden centers, big box stores, and retail nurseries across North America to help promote a grower's product while dramatically increasing sales.

Branded Plant and Container Programs...

- » Provide peace of mind, especially when paired with consistent results and a positive experience – allowing consumers to conclude the brand is trustworthy.
- » Save time when consumers are making a purchasing decision by reducing the clutter and helping them find what they're looking for in a crowded field.
- » Offer safety by eliminating a consumer's chances of being disappointed in the long run.
- Afford an opportunity to provide education and information directly on the container – solidifying the brand's stance as an industry expert.
- » Encourage consumers to share their experiences by allowing consumers to become brand advocates based on a consistent, positive brand experience.





Simply put, they are the single most impactful marketing differentiator for your business.



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