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[FOR IMMEDIATE RELEASE]

HC's Fiber Solutions Earn "FSC® Recycled 100%" Designation

(Twinsburg, Ohio) March 1, 2021 – The HC Companies – North America's leading manufacturer of horticultural containers – has been formally recognized by the Forest Stewardship Council® for their portfolio of fiber growing and protective packaging solutions with the designation of "FSC® Recycled 100%". This recognition is part of HC's continued commitment towards manufacturing more sustainable offerings for the market.

"For over 30 years, HC's been providing fiber-based solutions to the North American market - helping organizations and communities positively impact their environmental footprint," says <u>Bob Mayer</u>, President and CEO of The HC Companies. "We are honored that our fiber-based solutions now carry this prestigious designation as we continue to innovate our product line to satisfy the environmental demands of growers, garden centers, big-box stores and of course consumers."

Products which bear the "FSC® Recycled 100%" designation have been verified as being made from 100% recycled content (either post-consumer or pre-consumer reclaimed materials). The use of FSC Recycled products can help to alleviate the pressure of demand on sources of virgin material, thereby helping to protect the world's forests.



The Forest Stewardship Council (FSC) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for consistent forest stewardships, which are supported by environmental, social and economic stakeholders.

Choosing products with the FSC designation ensures that both customers and organizations are doing their part to preserve forests across the globe.

Learn more about The HC Companies fiber-based growing containers and protective packaging solutions by visiting their website hc-sustainable.com.

About The HC Companies, Inc.

HC is your first-choice provider for horticultural containers - servicing the professional grower, grower-distributor, retail garden center and mass merchandiser throughout North America, with a wide variety of both resin and sustainable solutions to fit your unique growing needs. For more information on The HC Companies, please call 800-225-7712, visit their website or connect with them on LinkedIn.



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