



Virtual Trade Show Video Scripts

1. Fiber Hanging Baskets
2. Fiber Containers (paks, square, round)
3. Nursery Containers
4. Greenhouse Containers (w/ support systems)
5. Trays, Flats and Sheets
6. Hanging Baskets
7. Decorative Containers (this is now retail)

Fiber Hanging Baskets

(V.O.) Here at HC, we're proud to offer a full line of fiber sustainable growing solutions designed with your unique growing needs in mind. Like our fiber hanging baskets, which are ideal for pre-assembled baskets sold at garden centers and big-box stores and add a unique visual flare to municipal lamp posts along main streets and common areas with a timeless, earthy design.

HC's fiber hanging baskets are produced using recycled newspaper in our closed-loop manufacturing facility in Canada to eliminate water waste. They're incredibly durable, able to withstand the continual weight of moist soil, help insulate root systems, offer superior drainage and moisture retention and are highly customizable based on your needs.

(animated collage of fiber hanger baskets) With over 25 fiber hanging baskets to choose from in many shapes and sizes, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our fiber hanging baskets? Simply follow the links below to browse products, request samples or download our complete catalog.

(closing screen; no V.O.) The HC Companies - From grower to gardener, improving our world.

Fiber Containers

(V.O.) Here at HC, we're proud to offer a full line of fiber sustainable growing solutions designed with your unique growing needs in mind. Like our fiber growing containers, which are ideal for seedlings, vegetable plants, herbs and flowering annuals as the entire container can be easily and quickly planted into the soil.

HC's fiber growing containers are produced using recycled newspaper in our closed-loop manufacturing facility in Canada to eliminate water waste. They breathe like clay pots, provide the perfect environment for root development and insulation, are automation friendly, contaminant free, durable and in some cases, certified for organic farming.

(animated collage of fiber containers) With over 100 fiber growing containers to choose from in many shapes and sizes including rounds, squares and paks, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our fiber growing containers? Simply follow the links below to browse products, request samples or download our complete catalog.

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Nursery Containers

(V.O.) Here at HC, we're proud to offer a full line of growing solutions designed with your unique growing needs in mind. Like our durable nursery containers, which are ideal for roses, trees, shrubs and conifers, as well as growers in the cannabis industry.

Manufactured exclusively from nearly 100% recycled materials, our nursery containers are available in a variety of volumes, processing plastics and thicknesses. Many feature durable rims and specific designs for container handling and pot dispensing equipment. Additionally, our in-house printing department produces containers for some of the top national branded container programs in the industry. Proudly produced in the United States and ready for immediate shipping throughout North America.

(animated collage of nursery containers) With over 80 nursery containers to choose from in many shapes and sizes, HC's your first-choice provider for horticultural

containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our nursery containers? Simply follow the links below to browse products, request samples or download our complete catalog.

(closing screen; no V.O.) The HC Companies - From grower to gardener, improving our world.

Greenhouse Containers

(V.O.) Here at HC, we're proud to offer a full line of growing solutions designed with your unique growing needs in mind. Like our greenhouse containers which are ideal for annual crops and small shrubs, vegetables and herbs, as well as mum and azalea plants.

Manufactured exclusively from nearly 100% recycled materials, our greenhouse containers are available in a variety of configurations and capacities as well as starter and finished pots. Many feature tag slots for retailers and easy denesting for use with a wide range of automated equipment. Our decorative line of containers are perfect for pre-assembled arrangements sold at garden centers and big-box stores and are available in a variety of shapes, sizes, styles and colors. Proudly produced in the United States and ready for immediate shipping throughout North America.

(animated collage of greenhouse containers) With over 80 greenhouse containers to choose from in many shapes and sizes, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our greenhouse containers? Simply follow the links below to browse products, request samples or download our complete catalog.

(closing screen; no V.O.) The HC Companies - From grower to gardener, improving our world.

Trays, Flats and Sheets

(V.O.) Here at HC, we're proud to offer a full line of growing solutions designed with your unique growing needs in mind. Like our trays, flats and sheets, which are ideal for seed propagation, annuals, vegetables and herbs.

Manufactured exclusively from nearly 100% recycled materials, our trays, flats and sheets are available in a wide variety of cell configurations and capacities. They easily denest for soil filling and rooting in automated operations, are consistently formed for overall strength and durability, feature uniform drainage holes and are carefully trimmed for accuracy.

(animated collage of trays, flats and sheets) With over 250 trays, flats and sheets to choose from in many shapes and sizes, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our trays, flats and sheets? Simply follow the links below to browse products, request samples or download our complete catalog.

(closing screen; no V.O.) The HC Companies - From grower to gardener, improving our world.

Hanging Baskets

(V.O.) Here at HC, we're proud to offer a full line of growing solutions designed with your unique growing needs in mind. Like our hanging baskets, which are ideal for pre-assembled baskets sold at garden centers and big-box stores and add a unique visual flare to municipal lamp posts along main streets and common areas.

Available in both traditional and modern designs, in a rainbow of colors, matching hangers and saucers guarantee not only a cohesive appearance, but overall utility and durability as well. Many also feature water saving technology for the consumer's convenience.

(animated collage of hanging baskets) With over 40 hanging baskets to choose from in many shapes and sizes, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our hanging baskets? Simply follow the links below to browse products, request samples or download our complete catalog.

(closing screen; no V.O.) The HC Companies - From grower to gardener, improving our world.

Decorative Containers

(V.O.) Here at HC, we're proud to offer a full line of growing solutions designed with your unique growing needs in mind. Like our decorative containers, which are ideal for both indoor or outdoor use. We offer planters for sprucing up a front porch with florals, a patio with a container garden or decorating an indoor space with a potted plant in a trendy container.

HC offers planters, hanging baskets, window boxes, succulent containers and more in both traditional and modern designs, in trend relevant colors and finishes to suite any style. These durable and lightweight containers also come in a variety of shapes and sizes. Keeping consumer convenience in mind, our planters are offered with varying technology such as removable attached saucers, self-watering stems and dishes and soil savings inserts.

(animated collage of decorative containers) With over 35 decorative containers to choose from, several new for this season, HC's your first-choice provider for horticultural containers - continuing to lead the way with innovative offerings and unparalleled customer service.

Want to see more of our decorative containers? Simply follow the links below to browse products, request samples or download our complete catalog.

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