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1. Change reporting date next to name
2. Update Clients, "Salesperson Update" and "Questions for Patrick"
3. Yellow Highlight "COMPANY" column cell with Significant Progress
4. Update every Monday by 12 Noon - alert Craig Ruvere of any prior conflicts

Account Executive: Tommy Acosta (11/18/13)

STATUS REPORTING

Logo	Company	Address	City	State	Zip	Contact	Title	Email	Phone	# of locations	Salesperson Update	Headquarters Update	Questions for Patrick	Comments from Patrick
PROGRESS AND STATUS											REQUESTS AND QUOTES	ANSWERED ON MONDAY SUBMISSION	FOR INTERNAL USE ONLY	
	Avis Budget Group, Inc.	6 Sylvan Way Ste 1	Parsippany	NJ	07054-3826	Andrew Lewis		andrew.lewis@budget.com	(800) 526-6406		10/24/2013...no update 7/25/13...tough prospect...multiple contact to get through.			
	BCBG Max Azria Group	2761 Fruitland Ave.	Vernon	CA	90058	Christopher Love	VP Architecture and Cons	christ@bcbg.com	(323) 277-5600	550	11/06/2013...spoke with Christopher assitant Lisa, She requested I send email with company information. 10/24/2013...no update Chasing, sent several Ems following up on their initial interest in easel-type displays. Need to send pdf binder of fixture & signage.			
	Bed Bath & Beyond	650 Liberty Avenue	Union	NJ	7083	Lakeisha Parker		lakeisha.parker@bedbath.com	(908) 855-4671		10/24/2013...they have new head of visual...Keisha is trying to help me set up a meeting 8/02/13...redesigning the Manahasset store graphics...final to follow in a couple of weeks.7/25/13...a couple of open quotes pending.			
	Beneficial Bank	530 Walnut Street	Philadelphia	PA	19106	Michelle Conway		mconway@thebeneficial.com	(215) 864-3509		11/06/2013...left voice mail message. 0/24/2013...no update 7/25/13...contacted...send 2 counter samples...waiting on replies. Want to send racetrack sample and VGS fixture brochures.			
	Books A Million	402 Industrial Lane	Birmingham	AL	32511	Leigh Zajac		zajacle@booksamillion.com	(205) 943-0519		11/06/2013...Left voice mail message 10/24/2013...no update 7/25/13...re connected...spoke with Leigh...nothing going on...sent simplicity emails. Need to send pdf binder of fixture & simplicity signage.			
	Bridgestone Retail Operations	333 East Lake Street	Bloomington	IL	60108	Scot Dever	Director Design & Constr	sdever@bfr.com	(630) 259-9438	2200	11/07/2013...left voice mail message 10/24/2013...no update Chasing...Want to send racetrack sample and VGS fixture brochures.			
	Carmax	12800 Tuckahoe Creek Parkway	Richmond	VA	23238	Elizabeth Herlan		elizabeth_herlan@carmax.com	(804) 747-0422 ext. 4004		11/06/2013...spoke with Craig...elizabeth is no longer with Carmax...I should contact Lesley Martin ext 4042 10/24/2013...no update 7/25/13...past client...mostly magaframe.			
	Chute Gerdeman		Columbus	OH	43215	Steve Johnson		sjohnson@chutegerdeman.com	(614) 469-1001		11/06/2013...left voice mail message 10/24/2013...no update 7/25/13...staying in contact with them to be included in bid opportunities. Send out simplicity information.			
	Coffee Bean & Tea Leaf	1945 S La Clenga Blvd	Los Angeles	CA	90034	Ken Donham		kdonham@coffeebean.com	(310) 415-5903		10/24/2013...Ke donham is trying to saet up meeting with me and the visual team. 7/25/13...Ex virgin client consuikts with them...waiting on opportunity for intorduction.			
	Dave's Marketplace	1599 Warwick Ave	Warwick	RI	2889	Bill Hogan		grocery@davesmarketplace.com	(401) 885-1191		11/05/2013...sent out simplicity enail...followed up with phone call...left vm 10/24/2013...no update 7/25/13...past client...recently reconnected, sent simplicity emails.			
	Design Forum	7575 Paragon Road	Dayton	OH	45459	Monica Turner		mtturner@designforum.com	(937) 312-8872		11/06/2013...left voice mail message 10/24/2013...no update 7/25/13...staying in contact with them to be included in bid opportunities.			
	Enterprise Holdings, Inc.	600 Corporate Park Dr.	Saint Louis	MO	63105	Donna Stamp		donna.m.stamp@ehi.com	(314) 512-2337		11/06/2013...left voice mail message 10/24/2013...no update 7/25/13...sent racetrack samples...waiting for response. Want to send racetrack sample and VGS fixture brochures.			
	Dylan's Candy Bar	1011 Third Avenue	New York	NY	65	Dylan Lauren		dylan@dylanscandybar.com	(212) 620-2700		11/06/2013...left voice mail message 10/24/2013...no update 7/25/13...past client...sent out simplicity email...there is some interest, will be in touch. Resend simplicity PDF			
	Fitch		Columbus	OH	43215	Carly Tysh		carly.tysh@fitch.com	(614) 841-2018		10/24/2013...no update 7/25/13...staying in contact with them to be included in bid opportunities.			
	FRCH Design Worldwide	300 Park Avenue South	New York	NY	10010	Emily Grabow		Emily.Grabow@frch.com	(212) 254-1229		10/24/2013...no update 7/25/13...staying in contact with them to be included in bid opportunities.			
	GNC	300 6th Avenue	Pittsburgh	PA	15222	Mark Bush		mark-bush@gnc-hq.com	(412) 288-4683		10/24/2013...no update 7/25/13...past client...trying to re connect...left vm & email messages.			
	Gruskin Group	294 Morris Avenue	Springfield	NJ	7081	Sarah Johnson		sjohnson@gruskingroup.com	(973) 376-4411		10/24/2013...just submitted quote for 20 banners 7/25/13...staying in contact with them to be included in bid opportunities.			
	Guy & Gallard	180 Madison Avenue	New York	NY	10024	Tareq Ahmed		tareq@guyandgallard.com	(212) 504-9533		10/24/2013...no update 7/25/13...past client...trying to re connect.			

	Hertz Rent-A-Car	225 Brae Blvd.	Park Ridge	NJ	7656	Rhonda Williams	rhwiliams@hertz.com	(201) 307-2000		11/06/2013...Request for 18 Racetrack to test in 3 different locations 10/24/2013...Race track project pushed to next year...no money in the budget at this time 8/02/13...left a few VM & send email...no reply...7/25/13...sent race track sample...it worked...waiting on PO for 500, plus 500 samp frames. Still alive...they just don't know where the budget is coming from. 11/06/2013...sent quote for racetrack test 9/05...received email reply back that fixture purchase will happen...working on where the budget will come from			
	Hormel Foods	1 Hormel Pl	Austin	MN	55912	Nicole Behne	nibehne@hormel.com	(507) 437-5339		10/24/2013...no update 7/25/13...past client, trying to re connect			
	Johnny Rockets Group	20 Enterprise	Aliso Viejo	CA	92656	Kimberly Molinar-Price	kmolinar@johnnyrockets.com	(949) 643-6117		10/24/2013...no update 8/02/13...have to make new poster inserts...they did not want price tiles...7/25/13...New client...small menu board concept...not sure how many locations will be involved			
	angeles	2600 Michelson Drive #300	Irvine	CA	92612	Andrea Ojeda	marketing@lafitness.com	(949) 255-2763		10/24/2013...no update 7/25/13...tough prospect to crack.			
	Lippincott	499 Park Avenue	New York	NY	10022	Mike Sloan	mike.sloan@lippincott.com	(212) 521-0020		10/24/2013...sent Belbien samples for an upcoming project...we should be able to bid on it. 7/25/13...staying in contact with them to be included in bid opportunities.			
	Maaco Auto Painting	440 South Church Street, Suite 700	Charlotte	NC	28202	Jason Ryan	jryan@maaco.com	(610) 337-6190		11/06/2013...working with Marketing on new test store...will utilize some form of digital system 10/24/2013...New order in house for 40 logo signs...Made simplicity presentation...looking at a 3 store test by end of the year 7/25/13...existing client...working on introductions for their Meineke division. Call scheduled for 12/02/13 for follow up.			is this being done over the web/in person? Do you need/want me to be included?
	O'Reilly Automotive - CSK Auto	233 South Patterson	Springfield	MO	65802	Mike Young	myoung@oreillyauto.com	(417) 862-3333		10/24/2013...no update 7/25/13...trying to connect...sent spy package...left numerous vm & email with no response			
	Quick Chek					Jennifer Vespole	jvespole@qchek.com	(908) 534-2200		10/24/2013...no update 7/25/13...past client...keep working the phones and email for a meeting			
	Starwood Hotels	One Starpoint	Stamford	CT	6902	Jeremy Cooper	jeremy.cooper@starwoodhotels.com	(203) 351-3545		10/24/2013...Our samples fwere rejected...We must remake and re submit 7/25/13...existing client...ongoing menu program for Aloft...working on samples to be included in Ne-hotel wayfinding signage. 9/09/2013...Lara will be back on Monday...hopefully we will get an approval to be considered for the signage of new properties. 8/07/2013...set of sign samples senty out designer and architect for VGS consideration on all new hotel property signage.			
	Regis Corporation	7201 Metro Boulevard	Minneapolis	MN	55439	Deborah Minkler	deb.minkler@regiscorp.com	(952) 947-7454		10/24/2013...We just completed 300 custom counter tops 7/25/13...existing client...New contact...keeping in touch			
	The Container Store, Inc.	500 Freepoint Pkwy Ste 100	Coppell	TX	75019-3998	Brian Morrison	brianm@containerstore.com	(972) 538-6552	60	11/06/2013...left voice mail message. 10/24/2013...no update Chasing. Need to send pdf binder of fixture & simplicity signage.			
	Westfield Ltc	11601 Wilshire Blvd	Los Angeles	CA	90025	Ziba Ghassemi	zghassemi@westfield.com	(310) 893-4187		10/24/2013...no update 7/25/13...staying in contact with them to be included in bid opportunities. 9-23-2013...spoke with julie regarding Westfield contact...try to set a call later in the week. 9/06/2013...spoke with freelance designer Julie Salstrom...She is currently doing work with Westwood...She said she will get me better contacts to reach out to.			
	Yankee Candle	16 Yankee Candle Way	South Deerfield	MA	1373	Tom Lunde	tlunde@yankeecandle.com	(413) 665-8306		11/06/2013...left voice mailmessage 10/24/2013...no update 7/25/13...past client, trying to re connect. Need to send pdf binder of fixture & simplicity signage.			
	Zales	901 W. Walnut Hill Rd	Irvington	TX	75038	Kurt Johnson				10/24/2013...no update 7/25/13...tough prospect, have not been able to speak with him yet.			
	Gilmore Group		New York	NY		Julie Kim	julie.kim@gilmorgroup.com	(212) 675-5122		10/24/2013...made prototypes...waiting for the go ahead on 48K dollar order. 8/01/2013...Web lead passed on from Matt...Design client working with a bank...looking for Corporate interior signage and Graphics...similar to Merck & AXA. Supplied budget costs...Formal RFQ to follow in a few weeks after a Re-design. 9/06/2013...submitted budget for interior signage program...we should be contacted by someone this week. 8/06/2102...sent morte VGS product information and capabilities to assist with project development			
	Karen Kane		Los angeles			Ken donham				10/24/2013...Rollout was successfull...15 stores scheduled for first quarter. 8/06/2013...put together final proposal for fall graphics roll-out. 9/06/13...Project in the works...completion end of the September...Spring Rollout to consist of 15 locations. 9/2013...Expected to enter order...\$49,000...on Monday or Tuesday.	EM 11/14/13 - sent RFD - emailed Patrick and Brian		
	Weiler Corporation	One Weiler Drive	Cresco		18326	Karen Necelis-Eckhoudt	kNecelis@weilercorp.com	570-595-7495 x1422		11/06/2013...left voice mail message regardign open proposal. 10/24/2013...no update 8/06/2013...Web Lead passed on from matt & Patrick...dinet looking for custom item identifier for an answer. 8/08/2013...sent 2 custom samples 21" for client review...she likes and requested quote for 250 - 1,000 pcs.			

	Merck	One Merck Drive	Whitehouse Station	NJ	8889	Dean Pillon		dean.pillon@merck.com	908.423.0498		10/24/2013... Current have 2 orders in house for their West Point facility. 8/01/2013... working on graphics for new facility in Westpoint PA. 9/06/2013... West point is approved to go... Have meeting on 9/12/13 for a new project. 8/06/2013... Will make minor adjustment to quote... \$22,000... order to follow by 8/13/2013			
	Amatos Pizza	312 St. John Street, 2nd Floor	Portland	MN	4102	Louis Torrieri	Marketing / Communication	louis@amatos.com	207.828.5961 x 120	About 40	10/24/2013... Call set for Monday morning 9-24-2013... received email regarding digital menu systems... playing phone tag with marketing director.			
	Trenton Thunder		Trenton	NJ		Chris foster	production manager	cfoster@trentonthunder.com	609.394.3300 ext 122		10/29/2013... Web inquiry about digital menu... spoke briefly with chris... they are in early stages... contemplating menu upgrades. 10/29/2013... need send out pdf binder of capabilities and simplicity products.			
	Re-Action Marketing	388 Parliament Street	Toronto	ON	M5A2Z7	John Iskra	production manager	john.iskra@reactionmarketing.com	416.964.8049		11/06/2013... left voice message regarding samples and quote submitted. 10/31/2013... Came in as a Web inquiry for large quantity silkscreen order. 10/31/2013... sent out quote along with 3MM sintra samples.			