

In-Person Script

By Craig Ruvere

INITIAL FACE-TO-FACE MEETING:

DOCTOR

Welcome to VGS Clinical Laboratories. My name is Dr. Pat and I want to thank you for your interest in this clinical trial.

As you may have seen on TV, ReStore has helped many individuals counteract the effects of low VMH levels. And after a brief pre-screening, we'll be able to determine if you're the right candidate for a ReStore regimen as well.

The pre-screening consists of a few relevant questions and a non-invasive eye exam to better understand your current VMH health.

Verbally review the clipboard questionnaire before walking them through the two mock eye examinations.

Well, after careful review it does appear that your VMH levels are on the lower side of the scale, which makes you the perfect candidate for the ReStore trial.

Let me show you how ReStore has helped increase the VMH levels of hundreds of other satisfied patients and will for you too! But first, let me tell you a little bit about VGS Clinical Laboratories.

This leads into the "About Us" page of the presentation. The presentation dialogue can be free flowing and VGS specific. Once complete, and on the client list page, continue with the script.

The power of ReStore is evident by our patients, who continue to maintain their VMH levels year after year with ReStore. And now you can be one of them!

Hand the attendee the white bag containing the sunglass case and pill bottle.

Inside is your two week regimen of ReStore to help increase your VMH levels. The only known, but rare, side effect is a slight sensitivity to light. So as a precautionary measure for this trial we're providing patients with a complimentary pair of sunglasses. Please help yourself.

Have the attendees choose a pair of sunglasses from the rack.

I'm going to write you a prescription for a one-on-one check-up to see how you're improving. I'll follow up immediately to schedule an in-store audit to better understand what outside influences might be contributing to your low VMH levels.

And of course, if you have any trouble while taking ReStore, contact us immediately.

Thanks again for your interest in VGS Clinical Laboratories, and we hope ReStore helps you on your way to complete VMH health.